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Pervez Ghauri The Department of Strategy and International Business ... (AIB) and of European International Business Academy (EIBA). Recently, he was awarded an honorary Doctorate by Turku School of Economics and Management, University of Turku, Finland. ... International Marketing Review, (with Misagh Tassavori and R. Zaefarian ... Sat, 05 Jan 2019 04:27:00 GMT Professor Pervez Ghauri - The Department of Strategy and ... - I have been conducting research on international marketing and international business topics, with focus on the internationalisation process and entry strategies. ... European International Business Academy (EIBA), since 2003. Elected EIBA Fellow, since June 2008. ... Dr. Pervez N. Ghauri Professor of International Business Birmingham Business ... Sun, 13 Jan 2019 17:54:00 GMT PERVEZ N. GHauri â€“ Professor & Author - International business entry strategies international marketing business negotiations Research Methods. Articles Cited by Co-authors. Title Cited by ... European Journal of marketing 38 (11/12), 1577-1598, 2004. 322: ... P Ghauri, T Fang. Journal of World Business 36 (3), 303-325, 2001. 209: Pervez Ghauri - Google Scholar Citations - International Marketing: European

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